Distribution Model

Marketing/Sales Assistance and Product Training

Level 1 and Level 2 Support

Edit Panel™ Updates, Marketing/Sales Assistance, Product Training & Level 3 Support

Setup Fees & Monthly Fees (incl Install/Host Fees)

Client Sales & Support

Royalties plus Monthly Licence Fees

Level 1 and Level 2 Support

Setup Fees & Monthly Fees (incl Install/Host Fees)

Client Sales & Support

Direct Client Sales

D (WE)

C

A

W E

S P

D (SP)

C

A

Client Websites with re-branded Edit Panel™ accessible by Distributors and/or Clients

WE Website Expressions Pty Ltd
SP Service Provider
D(WE) Distributor appointed by WE
D(SP) Distributor appointed by SP
A Agent
C Client